



Neil Mahan
Chief of Police

JANESVILLE POLICE DEPARTMENT



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April 14, 2008

Mr. Brad Yarmark
General Manager
Lamar Outdoor Advertising
5101 Hwy 51 S
Janesville, WI 53545

Dear Mr. Yarmark,

On behalf of the Janesville Police Department, I would like to thank Lamar Outdoor Advertising for your assistance with the digital billboards. This new technology has proved to be instrumental in many recent investigations. With your help the department has been able to capture or find seven different people by the use of the digital billboards.

We have received calls to our CrimeStopper tip line that have led to the arrest and capture of four wanted fugitives, one missing runaway, one fugitive already in prison in another state, and most recently, an elderly woman missing from the Janesville mall who was suffering from Alzheimers. The elderly woman knocked on the door of a citizen who recognized her from seeing her on the digital billboards earlier in the evening.

The Janesville Police Department looks forward to a continued partnership with Lamar Outdoor Advertising to keep our community safe.

Sincerely,

A handwritten signature in blue ink that reads 'Neil Mahan'.

Neil Mahan
Chief of Police

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