



U.S. Department of Justice

Federal Bureau of Investigation

Washington, D C 20535-0001

November 19, 2009

Mr. Randall F. Romig  
Vice President of Real Estate  
Adams Outdoor Advertising  
2802 Paces Ferry Road  
Atlanta, Georgia 30339

Dear Mr. Romig:

We would like to express our thanks to Adams Outdoor Advertising for its initiative to publish information regarding FBI wanted persons and emergency messages.

Since March 2008, Adams Outdoor has offered use of its digital billboard network to publicize wanted fugitives, missing persons, and other law enforcement information that the FBI provides in public notices.

The ability of digital billboards to communicate breaking information, in real time, directly to the traveling public has proven to be an invaluable tool for FBI law enforcement efforts. To date, the FBI has solved at least 23 cases as a direct result of tips received from digital billboard publicity. Many more cases have been solved as a result of overall publicity efforts of which digital billboards played an important part.

The FBI looks forward to continuing this excellent relationship and solving more crimes through this innovative partnership.

Sincerely yours,

Ken Hoffman  
Unit Chief  
Investigative Publicity and  
Public Affairs Unit  
Office of Public Affairs